



# MARISA KÖNIG BEATTY

COMMUNITY. DIVERSITY. CREATIVITY. INNOVATION.

## PERSONAL INFORMATION

Marisa König Beatty  
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SWITZERLAND  
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www.konigbeattyprojects.com

b. August 19, 1975  
Swiss-American

- Proven project manager with strong relationship building skills and experience in multi-stakeholder initiatives spanning public and private sectors
- Experienced facilitator developing platforms for learning and exchange for diverse communities, both on- and offline
- Dedicated advocate of impact-oriented entrepreneurship supporting innovative business ideas
- Entrepreneurial thinker with experience in various organizational development and innovation methodologies such as Design Thinking, Lean Startup, Theory U, Dragon Dreaming, Holacracy and Teal
- Passionate community builder bringing together people, ideas and opportunities to support humans to reach their full potential
- Locally rooted dual citizen with a global perspective

## SELECTED PROFESSIONAL EXPERIENCE

### FOUNDER / DIRECTOR

könig beatty projects | Aug. 2012 - present

- Consultancy for project development, intercultural facilitation, cultural management, learning programs and community building
- Development, management and monitoring of multi-stakeholder projects
- Implementation of transdisciplinary and participatory workshops and events for a diverse audience
- Acquisition of clients from a wide range of sectors including arts and culture, education, local government and non-profit organizations
- Development and maintenance of a website and other community communication tools
- Administration connected with the establishment and operation of a company based in Switzerland

### COMMUNITY COACH, PARTNER SPACE HERO, GUARDIAN OF DIVERSITY AND INCLUSION

VillageOffice Genossenschaft | Feb 2019 - now

- Community Coach enabling local governments and their inhabitants to collaborate on the development of local Community Coworking Space with additional community services
- Cooperation in the development of company products and toolkits for coaching and training
- Set goals, design practices and develop KPI's to deepen diversity and inclusion within the team, partners and the broader VillageOffice ecosystem
- Expansion, communication and ecosystem development for a network of 80 Swiss-wide partner spaces.
- Governance and Tactical support (Holacracy) for organizational and strategic planning

## LANGUAGES

English	● ● ● ● ●
German	● ● ● ● ●
Swiss German	● ● ● ● ●
French	● ● ● ● ●

## IT SKILLS

Dropbox  
Google Drive (and related programs)  
MS Office  
Slack  
Zoom  
Mural  
Trello  
Asana  
Mailchimp  
Wordpress  
WIX  
Social Media

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## NETWORKS

Coworking Switzerland  
*Umbrella organization for the Swiss  
Coworking movement.*

Handwerk- und Gewerbeverein Thalwil  
*Local section of the regional and  
national Business Association*

BEAM Dream Tank  
*Interdisciplinary Lab for dialogue on the  
future of society and work*

Collaboratio Helvetica  
*Swiss social-impact business ecosystem  
for the promotion of the UN Sustainable  
Development Goals*

## VOLUNTEER ENGAGEMENTS

Action Together: Zürich  
*Supports political engagement of US  
citizens living in Switzerland*

Capacity Zürich  
*Empowerment of entrepreneurs with  
refugee and migration backgrounds*

Netzwerk Integrationsförderung  
Thalwil  
*Consultative advisory group for the  
Integration department in Thalwil*

Community Builders Facebook Group  
*Catalyst for online exchange for a  
global network of Community Builders  
with > 4,000 members*

## HOBBIES

Dancing  
Running  
Bootcamp / HIIT Sports in nature  
Reading  
Cooking

## SELECTED PROFESSIONAL EXPERIENCE (CONT'D)

### COMMUNITY AND PARTNERSHIP LEAD

durchstart. (durchstartup! prototype) | May 2019 - Sep 2019

- Community Building and space development for a Coworking Space / work-integration concept, matchmaking social and ecological start-ups with interns re-entering the job market after a period of support through disability insurance
- Main point of contact for participating start-ups, coaches and case workers
- Catalysed synergies for practical learning, personal development and inclusion
- Established network partnerships
- Supported organization with strategic planning

### COMMUNITY BUILDER AND HUBONAUT ENABLER

Impact Hub Zürich | Feb 2016 - Oct 2018

- Point of contact for around 150 social entrepreneurs offering support both off- and online within an internationally networked, start-up community
- Co-development of company products, services and organizational strategy
- Development and management of IHZ's volunteer hosting program ("Hubonauts") including training and supervision of a team of >90 volunteers per year
- Development and creation of a learning program for the professional integration of talented migrants
- Networking within and outside of the Impact Hub Zürich ecosystem
- Organization and implementation of workshops and community events
- Moderation, facilitation and participation in panel discussions and workshops
- External representation of the Impact Hub locally and abroad

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## EDUCATION AND ADVANCED TRAINING

### ESSEC BUSINESS SCHOOL ON COURSERA

Diversity and Inclusion in the Workplace | 2020

### EMORY UNIVERSITY ON COURSERA

Conflict Transformation | 2020

### INSTITUTO NOW

Introduction to Learning Facilitation | 2018

### STRIDE UNSCHOOL FOR COLLABORATIVE LEADERSHIP

unCertificate in Community Building | 2017

### ARTS AND BUSINESS COUNCIL / COLUMBIA TEACHERS COLLEGE

Certificate in Arts Leadership and Business Management | 2004

### BARNARD COLLEGE OF COLUMBIA UNIVERSITY

Bachelor of the Arts in Dance (Cum Laude), minor Political Science | 1997

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## REFERENCES

### JENNY SCHAEPPER-USTER

Co-Founder and Lead Link  
VillageOffice Cooperative | jenny.schaepper@villageoffice.ch

### JOHANNA MUTHER

(former Community Builder and member of Management, Impact Hub Zürich)  
Project Manager at Engagement Migros  
Migros-Genossenschafts-Bund | johanna.muther@mgb.ch